

Partnership Program

Introduction

Thank you for considering supporting our event.

Below we have laid out the benefits your support will give us and the impact that will be given towards the future of the Alberni District Fall Fair.

The Legacy of the Alberni District Fall Fair

For 80 years, the Alberni District Fall Fair has been a cherished tradition, bringing together the community to celebrate agriculture, entertainment, local talent and our heritage. This time-honored event has become a cornerstone of the region, attracting visitors from near and far to partake in its festivities. This year's fair is September 4,5,6,7th.

Long-standing Traditions

One of the hallmarks of the Alberni District Fall Fair is its commitment to preserving and promoting the rich heritage of the area. The fair features long-time recurring attractions such as the ever-popular Logger Sports Day, which showcases the skills and strength of local loggers in a thrilling display of competition. Additionally, the agricultural exhibits offer a glimpse into the farming practices and livestock that are integral to the community's way of life. Our Home Show showcases local vendors and non for profit organizations.

Why Partner with the Alberni District Fall Fair?

Partnering with the Alberni District Fall Fair as a sponsor provides numerous benefits that extend far beyond the duration of the event. Here are some compelling reasons to consider sponsorship:

Enhanced Brand Visibility

By becoming a sponsor, your brand will gain significant exposure to the thousands of attendees who flock to the fair each year. Your company's name and logo will be prominently displayed on

marketing materials, banners, and promotional items, ensuring that your brand is seen by a wide and diverse audience.

Community Engagement

Sponsoring the Alberni District Fall Fair is an excellent way to demonstrate your commitment to the local community. By supporting this beloved event, you will be seen as a key player in fostering community spirit and contributing to the area's cultural and economic vitality. This positive association with the fair can enhance your company's reputation and strengthen your connection with local residents.

Networking Opportunities

The fair provides a unique platform for networking with other businesses, community leaders, and potential customers. As a sponsor, you will have the opportunity to engage with a diverse range of stakeholders, forging valuable relationships that can lead to future collaborations and business opportunities.

Positive Public Relations

Sponsorship of the Alberni District Fall Fair offers a great opportunity for positive publicity. Your involvement will likely be featured in local media coverage, social media posts, links to your business on our website, and word-of-mouth, all of which contribute to a positive public image for your business.

Exclusive Benefits

Depending on the level of sponsorship, you may receive exclusive benefits such as gate admission passes, and special recognition during the fair. These perks not only enhance your experience but also provide additional opportunities for brand promotion and customer engagement.

Impact on the Community

The Alberni District Fall Fair is more than just an event; it is a vital part of the community's social fabric. The fair supports local agriculture, promotes cultural heritage, and provides a platform for local talent to shine. By sponsoring the fair, you are directly contributing to the continued success and growth of these community initiatives.

Supporting Agriculture

Agriculture remains a fundamental aspect of the Alberni District's identity. The fair's agricultural exhibits and competitions highlight the hard work and dedication of 4-H members and local farmers. Sponsors play a crucial role in ensuring that these traditions are preserved and celebrated, thereby supporting the local economy.

Cultural Preservation

The Alberni District Fall Fair is a celebration of the region's unique cultural heritage. From traditional crafts to historical reenactments, the fair offers a rich tapestry of experiences that honor the past while looking towards the future. Sponsorship helps maintain these cultural practices and ensures they are passed down to future generations.

Economic Boost

The fair attracts visitors from across the region, providing a significant economic boost to local businesses. Hotels, restaurants, and shops benefit from the influx of visitors, and the increased economic activity helps sustain the local economy. As a sponsor, you are contributing to this positive economic impact, which benefits the entire community.

Educational Opportunities

The fair serves as an educational platform, offering workshops, demonstrations, and exhibits that inform and inspire attendees. By sponsoring the event, you are helping to create opportunities for learning and personal growth, particularly for younger members of the community.

Conclusion

Whether you have partnered with the fair in the past or are considering becoming a partner with the Alberni District Fall Fair in 2025 it is an investment in tradition, community, and impact. The fair's long-standing traditions, such as the Logger Sports Day and agricultural and home exhibits, a platform to promote local music or celebrating the region's heritage, the fair is providing a platform for future growth. Sponsorship offers numerous benefits, including enhanced brand visibility, community engagement, and networking opportunities, all while supporting the local economy and cultural preservation. As the gathering place to celebrate and educate, join us in making the 2025 Alberni District Fall Fair the best one yet, and experience the profound impact your partnership can have on this beloved community event.

We hope to see you at the 2025 fair

Our Offers

Corporate

Partner \$2500. +

- Partnership acknowledgement through media and a opportunity for a banner ad on our website
- 50 sq. ft. of signage around the fairgrounds during the fair
- Listing on Partnership signage at the fair admission gates
- 30 - 1 day passes for admission into the fair for Friday, Saturday or Sunday
- A opportunity to have a 10 x10 ft. vendor booth in our Home Show

Elite Partner

\$1000. +

- Partnership acknowledgement trough media and on our website
- 20 sq. ft. of signage around the fairgrounds during the fair
- Listing on our Partnership signage at the admission gates
- 15- 1 day passes for admission into the fair for Friday, Saturday or Sunday

Gold Partner

\$500. +

- 15 sq. ft. of signage around the fairgrounds during the fair
- Listing on our Partnership signage at the fair admission gates
- 8 - 1 day passes for admission to the fair for Friday, Saturday or Sunday

Silver Partner

\$200.

- Listing on our Partnership signage at the fair admission gates
- 4 - 1 day passes for admission to the fair for Friday, Saturday or Sunday

Friend of the Fair
from \$100.

- Listing on our Partnership signage at the admission gates

Our Partners are an vital part of the make up of the Fair, we would be pleased to discuss building a custom package based on mutual needs

Contact: Our fundraiser Tracy Godin or the fair office



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